



WBCB Television Inc./CW Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

| | | | | | |
|---|-----------------------------|-------------------|-------------------|----------------------------|---------------------|
| Mailing Address AMERICAN MEDIA & ADVOCACY 815 SLATERS LANE ALEXANDRIA, VA 22314 | Contract # | Rev # | Bill Cycle | Print Date | Entry Date |
| | 20756 | 1 | Broadcast | 10/5/2012 | 10/5/2012 |
| | Advertiser | | | Brand | Network |
| | NATIONAL RIFLE ASSN | | | NATIONAL RIFLE ASSN | WBCB |
| | Contract Description | | | Dates | Revenue Type |
| | FALL 2012 | | | 10/08/12 - 10/14/12 | CAS |
| | Estimate # | Proposal # | | Primary Salesperson | Buyer: |
| | 3316 | 06861444 | | PHILADELPHIA PMO | AMAG MediaAssis |

| Ordered vs. Actual | Amount | Spots | | |
|-----------------------------|------------|-------|------------|---|
| Booked | | | | |
| Already Aired | \$0.00 | 0 | | |
| Totals: | | | \$0.00 | 0 |
| Pre-empted/Makegoods | | | | |
| Partial Credits | \$0.00 | 0 | | |
| Makegoods | \$0.00 | 0 | | |
| Pre-empted in Past | \$0.00 | 0 | | |
| Pre-empted in Future | \$0.00 | 0 | | |
| Totals: | | | \$0.00 | 0 |
| Booked | | | | |
| Scheduled in Future | \$1,700.00 | 5 | | |
| Totals: | | | \$1,700.00 | 5 |
| Current Billable: | | | \$1,700.00 | 5 |

| State | Booked | Billable | Variance |
|--------------------|-------------------|-------------------|---------------|
| Invoiced | \$0.00 | \$0.00 | \$0.00 |
| Pending | \$0.00 | \$0.00 | \$0.00 |
| Remaining Schedule | \$1,700.00 | \$1,700.00 | \$0.00 |
| Totals: | \$1,700.00 | \$1,700.00 | \$0.00 |